

Judging Criteria

Your idea will be scored across a few key areas. The strongest teams will make it easy for judges to understand what they're doing, why it matters, and how it could make a difference.

Use the criteria below as a guide when shaping your idea and your pitch.

The criteria	What we're looking for	Tips for teams
1. The problem (15%)	What is the problem? Who does it affect?	Be specific and local to the Far North
2. Helping people (15%)	Does it make life better or help your community?	Focus on the real impact of your idea, not only what might sound good
3. The idea (15%)	Does the solution actually solve the problem?	Keep it simple and practical
4. Creativity (10%)	Is it a new idea or different?	Get creative while also keeping in mind if it's practical
5. Can it happen? (15%)	What happens next? Could your idea be built or tested?	What's possible for your idea next?
6. Culture & place (10%)	Does it fit the Far North? Does it respect Te Ao Māori and local values?	Think of the community you live in and how your idea might
7. Showing your idea (10%)	Have you shown a prototype, demo, or visual?	Show us your idea, don't just tell
8. The Pitch (10%)	Was the pitch clear? Easy to follow? A team effort?	Tell us a story, not just the facts