

Team roles

Having a team where people contribute in different ways will make your idea stronger. Everyone in your team can play one or more roles. You don't need to fit into just one – mix it up based on your strengths and interests.

Strong teams usually have a mix of skills, perspectives, and ways of thinking.

Example role	What they do
Idea generator	Comes up with creative ideas and different ways to solve the problem
Researcher	Finds facts, data, and real-world examples to back up the idea
Problem explainer	Clearly explains what the problem is and why it matters
Designer	Turns the idea into something visual (sketches, slides, prototypes, layouts)
Storyteller / presenter	Shares the idea clearly and confidently with others
Planner / organiser	Keeps the team on track, manages time, and thinks about how the idea could work in the real world and community