

Public Consultation Summary Report

Te Pātukurea: Growth Scenario Consultation Summary

6 December 2024



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1 Hei Whakataki Kōrero / Introduction

1.1 Purpose of this report

In November 2024, Far North District Council (Council) went to the public to ask for feedback on several proposed growth options for the future of the Kerikeri-Waipapa area. The details of these options consulted on are contained in the October 2024 [Te Pātukurea Growth Scenarios Report](#). This report summarises the engagement process, what was heard from the public, and how these key insights and themes will inform development of the draft Te Pātukurea Spatial Plan.

2 How the public has been engaged

2.1 Phases of engagement

The first public engagement phase was completed in November to December 2023, focusing on enabling the public to have their say on emerging themes for Te Pātukurea. In partnership with the Hapū Rōpū and incorporating feedback from early stakeholder engagement, the Council developed these themes into objectives of Te Pātukurea. Input from Hapū occurred throughout the project as part of the overall partnership, with a specific Cultural Impact Assessment produced to capture Hapū perspectives on growth and development in the Kerikeri-Waipapa area. This assessment informed the development of the scenarios and provides a fundamental basis for the plan's development. The engagement material included a range of aspirations within each of the themes.

A second phase of public consultation was undertaken from 1 to 29 November 2024. Feedback was sought on the 6 proposed scenarios detailed in the Growth Scenarios Report. This phase of consultation is the main focus of this report.

In 2025 a third and final round of engagement will be undertaken. It will be a formal consultation with the public on the draft spatial plan and its implementation plan, using the Special Consultative Procedure (s.83 of Local Government Act 2002)

2.2 Engagement methods

An engagement strategy was utilised to spread awareness of the Spatial Plan, the proposed growth scenarios and the consultation opportunity. An overview of the outreach tactics is provided in table 1 below.

Table 1: tactics to drive engagement and capture feedback

| Tactics to engage the community and seek feedback on growth scenarios | | |
|--|--|--|
| Community group collateral The Hapū Rōpū and key community groups were provided with collateral to then share with their database or in various locations. | Rangatahi Engagement Targeted engagement activities were undertaken to hear the voice of rangatahi/ youth in the area. | Website Our website was the key source of information where people could access project information, read FAQs, have their say through the online survey and subscribe to our newsletter. |
| In-person sessions Opportunities for the public to engage and submit feedback in person included drop-in sessions and pop-up stalls at community events. The community could talk to the team and provide their feedback using hands-on engagement methods or by filling out a feedback form. | Information stands Unmanned information stands set up at council service centres and libraries allowed people to read more and fill out a hardcopy feedback form to have their say. Posters were placed at each location. | Social media Project information was shared on the council Facebook page. Paid social media posts were also used to increase reach. Post responses were recorded and analysed as part of this report. |
| Survey An online survey asking for feedback on the growth options | Print collateral Print collateral promoted the call to action – how and where | Email newsletter Two email newsletters were sent to our engagement |

| | | |
|---|--|--|
| <p>was the key tool for gathering community input.</p> <p>Hardcopy feedback forms available at service centres and at pop up events.</p> | <p>people could have their say and the location of events.</p> <p>Posters were displayed in local places like cafés, service stations, community notice boards and supermarkets.</p> <p>A5 flyers were sent to local advocates to share at community events and used at pop up stalls.</p> | <p>database and previous survey respondents.</p> <p>The first email advised when engagement opens, how to find more info, and promote events. The second email, sent near the end of the campaign, advised 'there's still time to have their say'.</p> |
| <p>Phone number</p> <p>The council customer service team accepted calls relating to Te Pātukurea throughout the consultation period. This provided an additional way for people to finding out more information about the project and to provide verbal feedback.</p> | <p>Newspaper advertising</p> <p>Adverts in local papers at the start and near the end of the campaign were used to promote that engagement is open and how people can have their say, including our events.</p> | <p>Radio advertising</p> <p>Short adverts on radio stations were used to promote the engagement website and pop-up events.</p> |
| <p>News story/media release</p> <p>A news story was published on our website about the growth scenarios and ways to engage. This was also issued as a media release to increase awareness.</p> | <p>Growth scenario boards</p> <p>We used eye catching information boards explaining each growth scenario for in person events and displays. Hard copy maps and a virtual method for submitters to provide visual, map-based feedback were also used.</p> | <p>Submissions inbox</p> <p>Project queries or requests for more information were managed through the project inbox. This was another way for people to send feedback digitally.</p> |

2.3 Capturing responses

The primary way for people to record their feedback was through the online survey and the interactive have-your-say mapping tool. For those who preferred to record non-survey-based or hard-copy submissions, these were received via email or post or could be hand-delivered to Council service centres. The questions and a summary of responses is provided in Section 3.

Engagement sessions were undertaken with rangatahi in late November. The outcomes of these interactive sessions are discussed in Section 4.

While social media was primarily used to drive people towards engagement via the online survey, the responses to our social media posts have also been recorded and analysed, with those details provided in Section 6.

Five in person pop-up events were also undertaken during submission period. During these events, information about all the scenarios was available and people were able to record their feedback on the day as well as speak directly with Council staff and elected members. These responses were analysed and are discussed in Section 7.

2.4 Summary of participation

Submissions were primarily received through the online feedback form. In total, 187 online survey responses were received, and 176 points were recorded on the interactive have-your-say scenario mapping tool. 16 hard-copy surveys were received and the data from these was digitised to be included with the rest of the survey results. Additionally, 208 comments / responses were recorded on social media. There were also 17 letter submissions via email.

At in-person events people were able to record their feedback through post-it notes. Across these five events, a total of 88 post-its were placed on maps showing the growth scenarios, with people also able to provide feedback through “ticking” to support previously placed notes, representing dozens of additional data points. 95 people were included in the rangatahi engagement sessions.

771 pieces of feedback from the public were received in total.

3 Your Plan Your Voice – Online Survey Results

3.1 Section 1: Introductory Questions

Questions in this section sought to understand key perspectives about the area held by the community.

3.1.1 Question 1: What brought you to Kerikeri-Waipapa and what keeps you here?

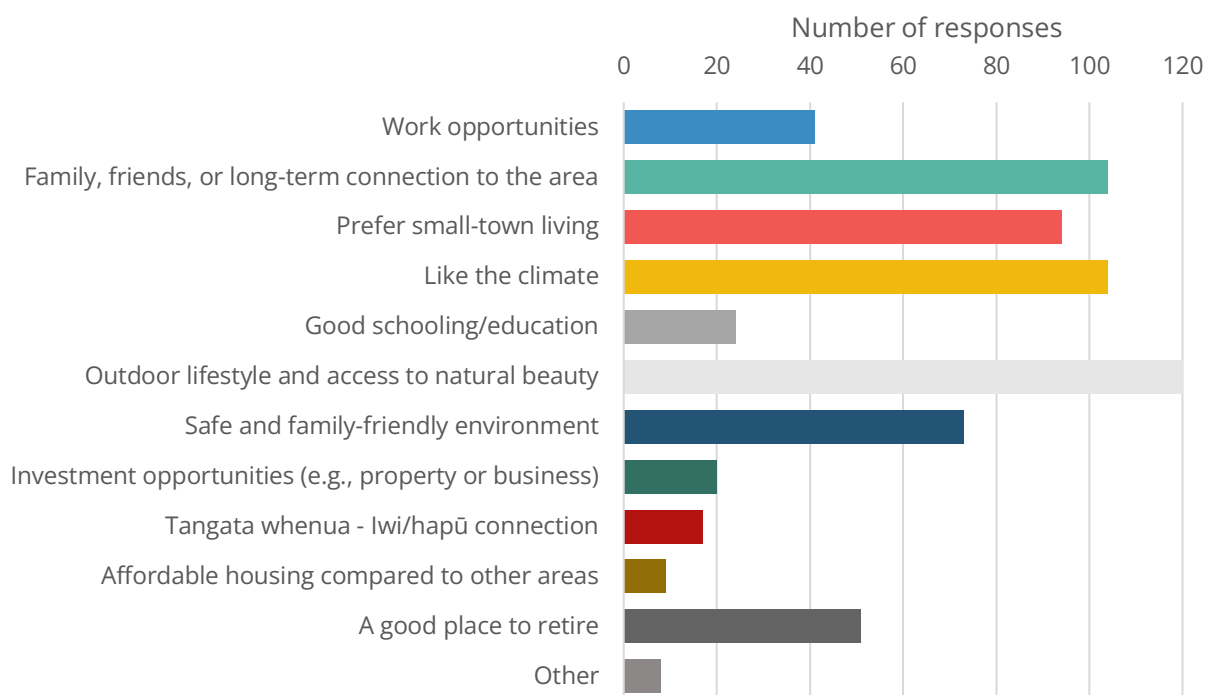


Figure 1: Factors attracting respondents to Kerikeri-Waipapa

Survey respondents were asked about the reasons that brought them to Kerikeri-Waipapa and what keeps them in the area, people could select more than one response. The responses highlight the following key motivations (refer to Error! Reference source not found. above):

- Outdoor lifestyle and access to natural beauty emerged as the most popular reason, with 121 responses (65%), reflecting the community's strong connection to the area's natural environment, including parks, beaches, and rivers.
- The favourable climate was also a significant factor, selected by 103 respondents (55%).
- Family and community connections ranked highly, with 103 responses (55%), showing the importance of social ties and long-term relationships in the area.
- Preference for small-town living selected by 95 responses (50%), emphasising the appeal of Kerikeri-Waipapa's rural charm and relaxed lifestyle.
- Safe and family-friendly environment was selected by 74 respondents (40%), further supporting the area's reputation as a desirable place for families.

Other notable reasons include:

- Work or investment opportunities (31%), selected by 58 respondents (combining responses for these two categories).

- Retirement opportunities (28%), selected by 53 respondents.
- Good schooling/education (13%), selected by 24 respondents, indicating its importance to some families.
- Tangata whenua (Iwi/Hapū connection) (9%), selected by 17 respondents, reflecting the cultural ties valued by some in the community.
- Affordable housing compared to other areas in NZ (5%), selected by 9 respondents, which had relatively lower prominence.

Respondents who selected "Other" highlighted unique reasons for choosing Kerikeri-Waipapa, such as:

- Enjoying the diverse community and cultural amenities.
- Opportunities in horticulture and food production.
- Accessing long-term rental housing.
- Appreciation for the vibrant food, wine, and music scenes.

These results demonstrate that Kerikeri-Waipapa's natural beauty, favourable climate, and strong community connections are the most compelling reasons for choosing and staying in the area. The findings reflect the balance between lifestyle appeal, economic opportunities, and a strong sense of place that makes Kerikeri-Waipapa unique.

3.1.2 Do you think the urban areas of Kerikeri and Waipapa should maintain their own distinct identities (in terms of how the land is used, character, look, and feel) or should they develop towards a single, unified identity over time?

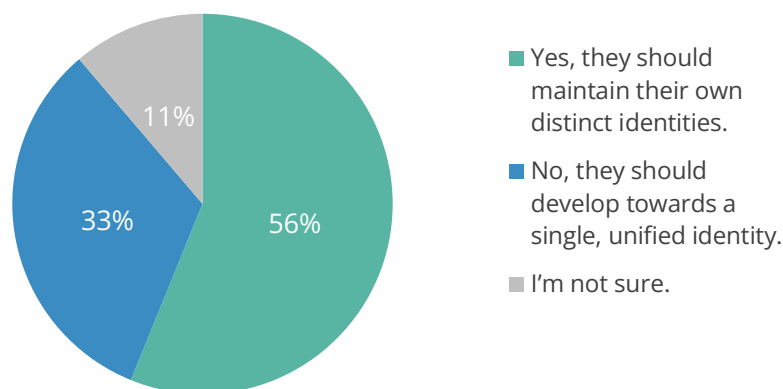


Figure 2: Should Kerikeri and Waipapa maintain distinct identities?

As shown in Figure 2 above, survey respondents were asked whether Kerikeri and Waipapa should retain their distinct urban identities or merge into a single, unified identity. The responses reveal a clear preference for maintaining distinct identities:

- 105 respondents (56%) supported the idea that the urban areas of Kerikeri and Waipapa should retain their own distinct identities, highlighting the community's desire to preserve the unique character of each area.
- 61 respondents (33%) preferred that the two areas develop towards a single, unified identity, suggesting some support for integration and cohesion.
- 21 respondents (11%) were unsure, reflecting a small portion of the population who may need more information or clarity to form an opinion.

The majority of respondents favour retaining distinct identities for Kerikeri and Waipapa, underscoring the importance of maintaining the unique character of each urban area while planning for future growth.

3.1.3 We have identified the following guiding principles for planning sustainable urban growth. Please indicate how strongly you agree or disagree with each principle.

Key:

■ Strongly disagree
 ■ Disagree
 ■ Neutral
 ■ Agree
 ■ Strongly Agree

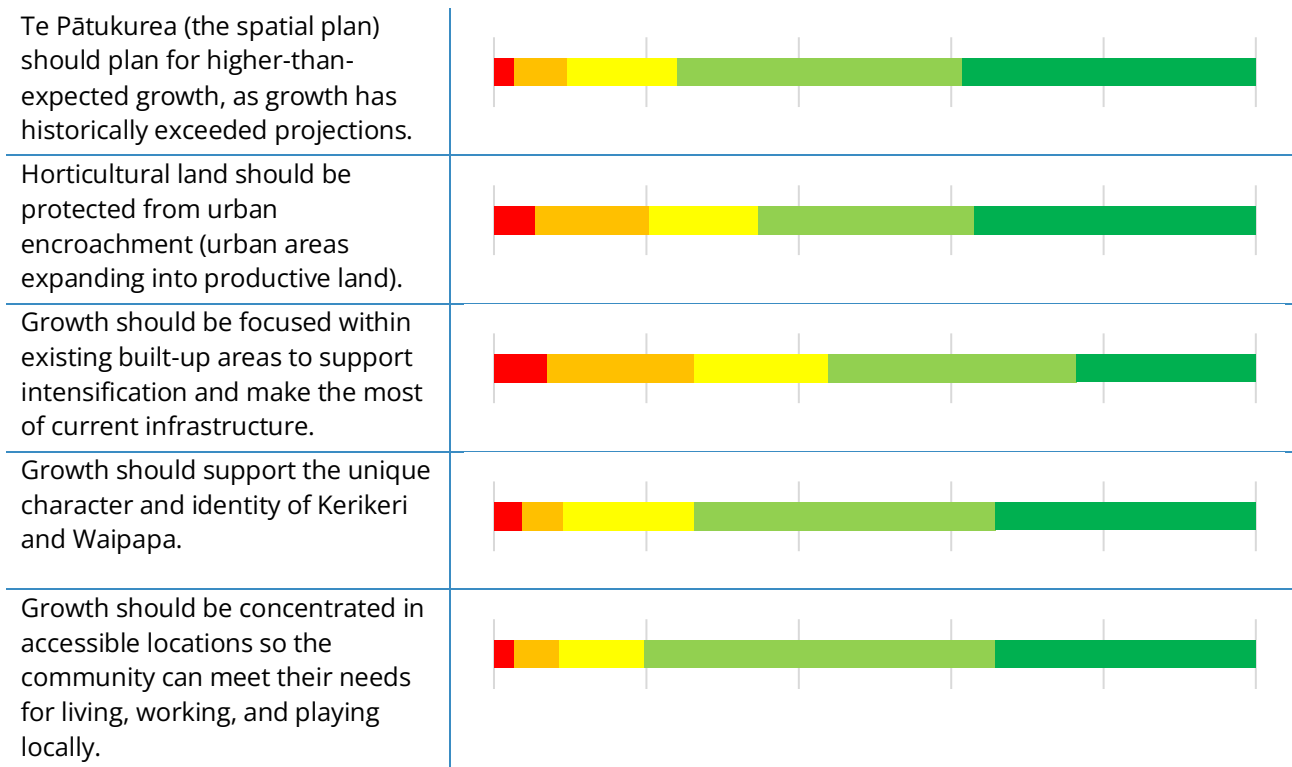


Figure 3: Support for different growth principles

The majority of respondents either strongly agreed or agreed with the guiding principles for sustainable urban growth. This highlights broad community support for the Spatial plan's principles, which include focusing growth in accessible locations, protecting horticultural land, maintaining the unique character of Kerikeri and Waipapa, and planning for higher-than-expected growth while leveraging existing infrastructure.

3.2 Section 2: Growth Scenario Feedback

Six growth scenarios have been prepared for Te Pātukurea. These scenarios are different options for how and where our community could grow over the next 30 years. We asked community members to think about what would work best for Kerikeri-Waipapa and indicate how well each scenario aligns with their vision for the future of the area.

3.2.1 Scenario A – Proposed District Plan Implementation

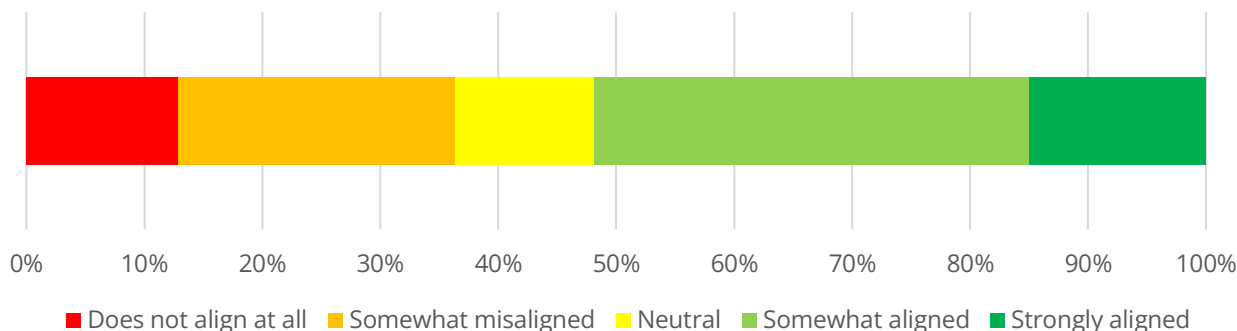


Figure 4: Support for Scenario A

As shown in Figure 4 above, respondents were asked how well Scenario A aligns with their vision for Kerikeri-Waipapa’s future. The feedback indicates the following:

- Strongly aligned: 28 respondents (15%)
- Somewhat aligned: 69 respondents (37%)
- Neutral: 22 respondents (12%)
- Somewhat misaligned: 44 respondents (24%)
- Does not align at all: 24 respondents (13%)

3.2.2 Scenario B – South Waipapa Road Expansion

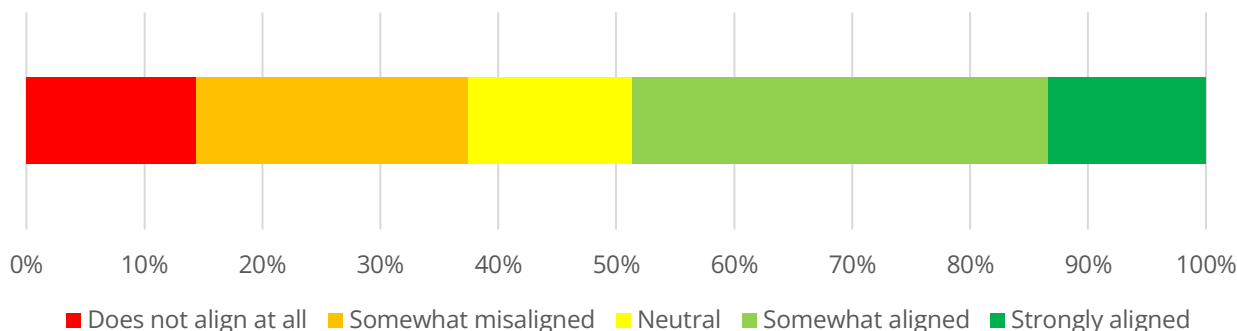


Figure 5: Support for Scenario B

As shown in Figure 5 above, respondents were asked how well Scenario B aligns with their vision for Kerikeri-Waipapa’s future. The feedback indicates the following:

- Strongly aligned: 25 respondents (13%)
- Somewhat aligned: 66 respondents (35%)
- Neutral: 26 respondents (14%)
- Somewhat misaligned: 43 respondents (23%)
- Does not align at all: 27 respondents (14%)

3.2.3 Scenario C – North Waipapa Road Expansion

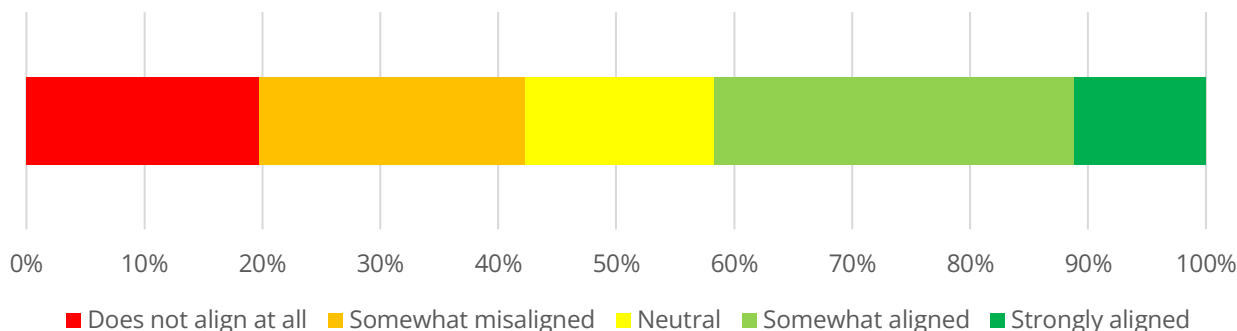


Figure 6: Support for Scenario C

As shown in Figure 6 above, respondents were asked how well Scenario C aligns with their vision for Kerikeri-Waipapa’s future. The feedback indicates the following:

- Strongly aligned: 21 respondents (11%)
- Somewhat aligned: 57 respondents (30%)
- Neutral: 30 respondents (16%)
- Somewhat misaligned: 42 respondents (22%)
- Does not align at all: 37 respondents (20%)

3.2.4 Scenario D – Kerikeri South Focused Expansion

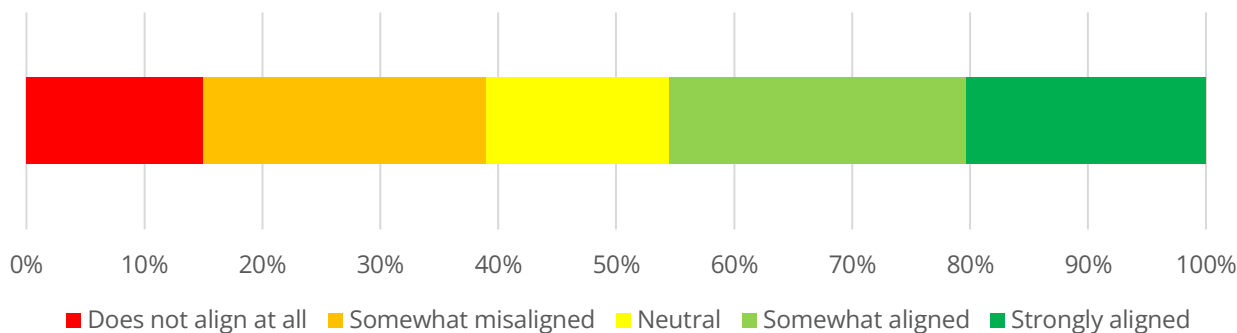


Figure 7: Support for Scenario D

As shown in Figure 7 above, respondents were asked how well Scenario D aligns with their vision for Kerikeri-Waipapa’s future. The feedback indicates the following:

- Strongly aligned: 38 respondents (20%)
- Somewhat aligned: 47 respondents (25%)
- Neutral: 29 respondents (16%)
- Somewhat misaligned: 45 respondents (24%)
- Does not align at all: 28 respondents (15%)

3.2.5 Scenario E – Waipapa Focused Expansion

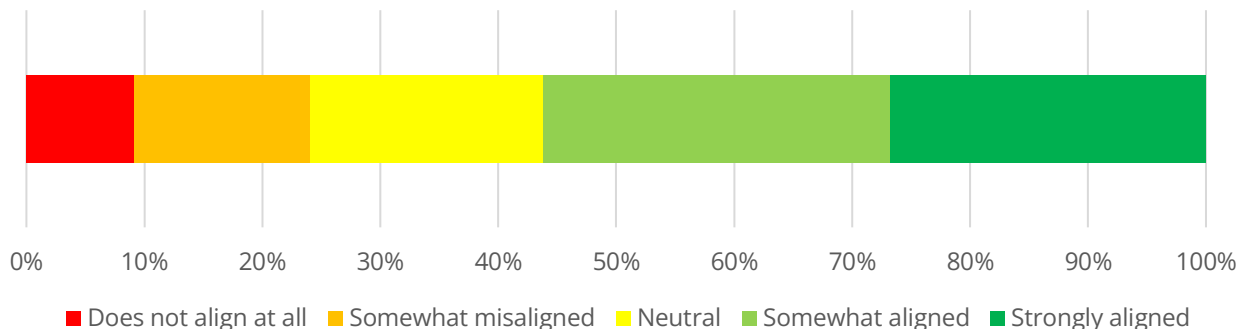


Figure 8: Support for Scenario E

As shown in Figure 8 above, respondents were asked how well Scenario E aligns with their vision for Kerikeri-Waipapa’s future. The feedback indicates the following:

- Strongly aligned: 50 respondents (27%)
- Somewhat aligned: 55 respondents (29%)
- Neutral: 37 respondents (20%)
- Somewhat misaligned: 28 respondents (15%)
- Does not align at all: 17 respondents (9%)

3.2.6 Scenario F – Kerikeri Northwest Expansion

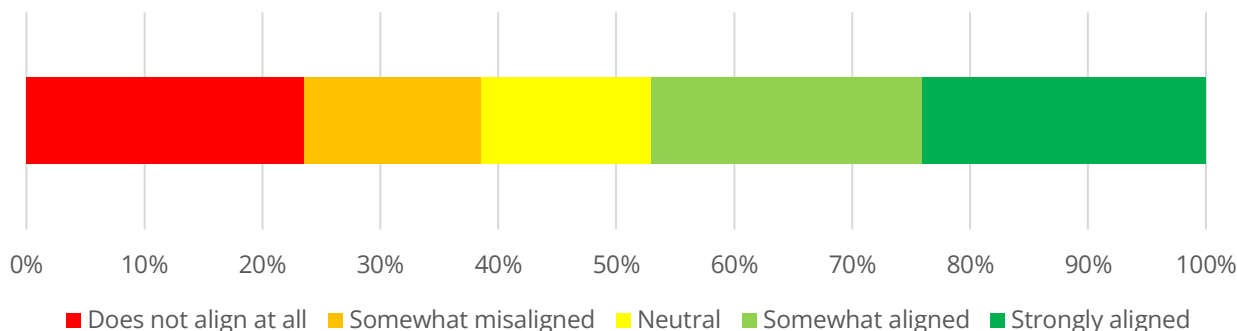


Figure 9: Support for Scenario F

As shown in Figure 9 above, respondents were asked how well Scenario F aligns with their vision for Kerikeri-Waipapa’s future. The feedback indicates the following:

- Strongly aligned: 45 respondents (24%)
- Somewhat aligned: 43 respondents (23%)
- Neutral: 27 respondents (14%)
- Somewhat misaligned: 28 respondents (15%)
- Does not align at all: 44 respondents (24%)

3.2.7 The final spatial plan could include a combination or parts of these scenarios, please let us know if there are suggested combinations of scenarios that align better with your vision for the future of Kerikeri-Waipapa.

Respondents were invited to suggest combinations of scenarios that align better with their vision for the future of Kerikeri-Waipapa. While most respondents did not suggest specific combinations, several combinations were mentioned, reflecting diverse views on how to combine the scenarios. The most commonly mentioned combinations were:

- F and D: 4 respondents
- D and E: 2 respondents

Other combinations, mentioned once each, included:

- B and E
- B and F
- A and B
- C and E
- E and F
- A and D
- A and F
- F, B, D, and E
- B and C

The responses indicate that while there is no clear consensus, combinations involving Scenario D: Kerikeri South Focused Expansion, Scenario E: Waipapa Focused Expansion, and Scenario F: Kerikeri Northwest Expansion were mentioned. This suggests that these scenarios, or elements of them, are seen as complementary by a few respondents.

3.2.8 Let us know if there's anything we may have missed—whether it's areas where growth should happen or areas where we should avoid development. If you have different ideas or approaches, we'd love to hear your response below!

Respondents were asked if there were additional areas where growth should occur or areas to avoid. A variety of suggestions for future growth were provided, highlighting specific locations that align with respondents' visions for Kerikeri-Waipapa's development. Key areas mentioned include:

- Airport area and State Highway 10 (SH10) corridor: Identified as a potential hub for future growth – 1 respondent.
- Redcliffs Road: Suggested as an alternative to Waipapa North - 1 respondent.
- Inlet Road and Riverview: Recommended for closer-to-town residential developments - 2 respondents.
- Northeast of Kerikeri: A vision for growth to connect Kerikeri with Paihia/Waitangi, forming a unified Bay of Islands community – 1 respondent.
- West of Waipapa: Proposed as another direction for expansion - 1 respondent.
- Connecting Cottle Hill to Riddell Road: Suggested to improve connections and support future development in the area - 1 respondent.

These responses suggest that a few community members see potential for growth in a variety of directions, with some focusing on closer-to-town areas like Inlet Road and Riverview, while others see opportunities for regional integration, such as connecting Kerikeri with Paihia/Waitangi. The SH10 corridor, Redcliffs Road, and the connection between Cottle Hill and Riddell Road also emerged as notable suggestions for strategic expansion.

3.3 Section 3: Questions on Growth and Development

3.3.1 What community facilities are important to you as we grow?

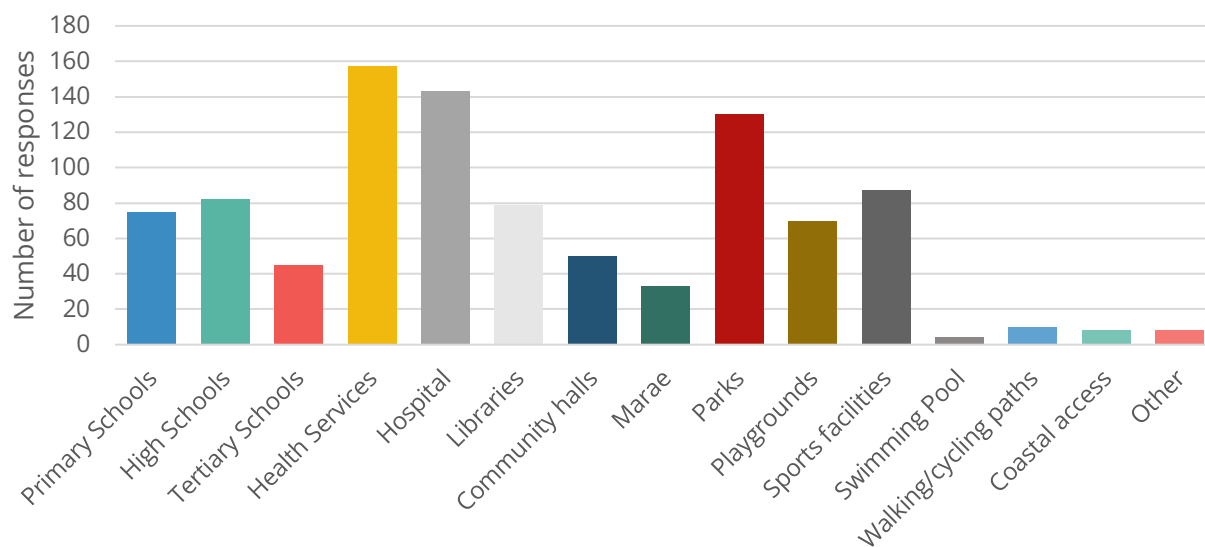


Figure 10: Most important community facilities

Respondents were asked to identify the community facilities they consider important as the Kerikeri-Waipapa area grows, people could select more than one response. The responses highlight a strong emphasis on health-related and recreational facilities:

- Health services: The most important facility, identified by 158 respondents (84%), reflecting significant community prioritisation of access to healthcare.
- Hospitals: Closely related, hospitals were also highlighted by 145 respondents (78%) as critical infrastructure.
- Parks: Identified by 128 respondents (68%), underscoring the community's value for outdoor recreational spaces.
- Sports facilities: Mentioned by 85 respondents (45%), indicating a need for active recreational spaces.
- High schools: Highlighted by 80 respondents (43%), showing the importance of secondary education facilities to the community.
- Libraries: Selected by 79 respondents (42%), reflecting their importance as community hubs.
- Playgrounds: Chosen by 70 respondents (37%), reflecting the importance of child-friendly spaces.
- Primary schools: Mentioned by 74 respondents (40%), highlighting the need for educational facilities for younger children.
- Marae: Cited by 32 respondents (17%), reflecting cultural and community needs.

- Tertiary schools: Selected by 43 respondents (23%), showing some interest in higher education facilities.

The responses demonstrate a strong preference for essential services like health facilities and recreational spaces, such as parks and sports facilities. Schools also feature prominently, particularly high schools and primary schools, highlighting the community's focus on education. Additionally, libraries and cultural spaces, such as marae, are valued, indicating the community's diverse needs.

Respondents also provided unique suggestions for community facilities not listed in the provided options above. These included:

- Improved water access around Kerikeri, including rivers and coastlines.
- Expanded walking and cycling infrastructure, such as greenways, cycle lanes, and pedestrian-friendly areas.
- A focus on protected areas to support biodiversity, like riparian strips and conservation areas.
- Development of more family-oriented activities and facilities.
- New indoor and public swimming pools for recreation and sports.
- Enhanced tertiary education options to offer degrees not available north of Auckland.
- Additional cultural facilities, such as cultural centres and community gardens.
- Increased recreational amenities, like dog parks, golf courses, and entertainment areas for youth (e.g., malls and arcades).
- Infrastructure for electric vehicles, including EV charging stations.
- Access to the riverside and beach areas, with amenities like jetties and boat ramps.

3.3.2 How would you like to travel in the future within Kerikeri-Waipapa

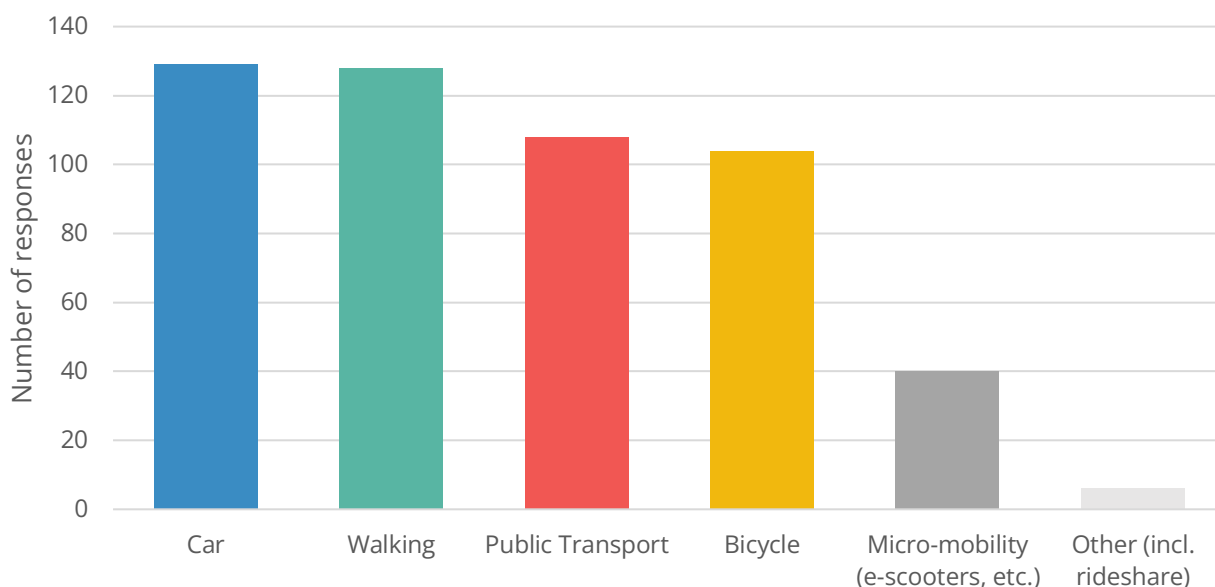


Figure 11: Preferred travel modes

Respondents were asked about their preferred modes of travel within Kerikeri-Waipapa in the future, people could select more than one response. The results indicate a strong preference for a mix of traditional and sustainable transportation options:

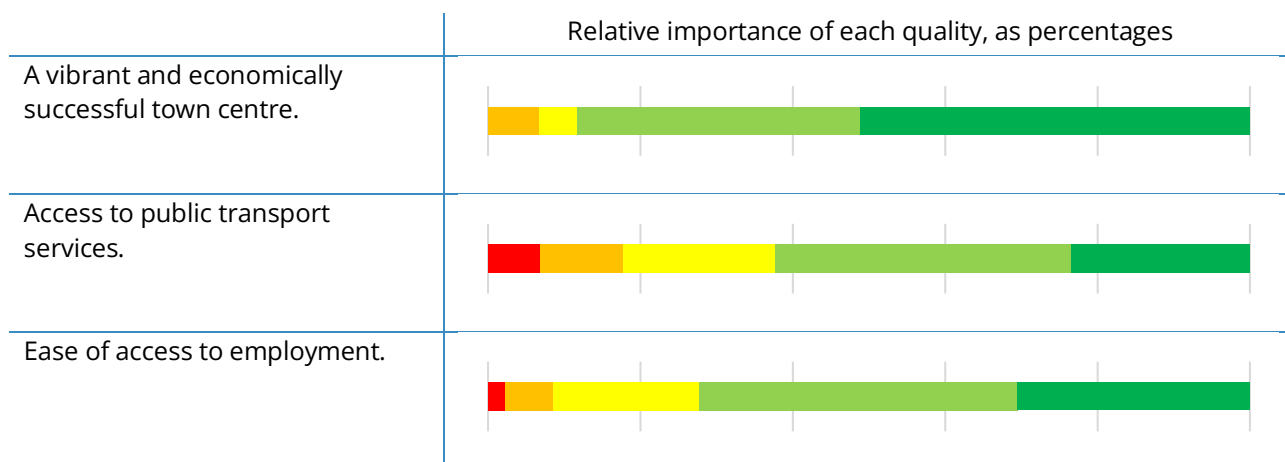
- Car: The most preferred mode of travel, with 129 respondents (73%) selecting it.
- Walking: A close second, with 128 respondents (72%), indicating significant interest in pedestrian-friendly infrastructure.
- Public Transport: Selected by 108 respondents (61%), highlighting the importance of accessible public transit options.
- Bicycle: Selected by 104 respondents (59%), reflecting a substantial demand for cycling infrastructure.
- Micro-mobility (e.g., e-scooters): Selected by 40 respondents (23%), indicating a niche but growing interest in alternative transport modes.
- Other: A smaller portion, 11 respondents (6%), provided additional suggestions which include:
 - Inclusion of wheelchairs and mobility carts into planning to ensure accessibility for all members of the community.
 - Recommendation for a shuttle service between key locations as a flexible and convenient transportation option.
 - Proposal for electric vehicle-based transport options like EV “Ubers” and minibuses to encourage sustainable travel.
 - Safety concerns about current roads for cycling, particularly in areas like Valencia Lane, highlighting the need for improvements.
 - Concern about the financial feasibility of public transport, suggesting implementation only if economically sustainable.

While cars remain the dominant preference, a notable portion of respondents expressed interest in sustainable and active transportation options, such as walking, cycling, and public transport. This highlights a desire for balanced infrastructure development that accommodates both vehicle use and greener, more active modes of travel.

3.3.3 In thinking about the qualities that are most important in informing growth, please indicate how important each quality is to you.

Key:

- Not Important
 ■ Somewhat Important
 ■ Neutral
 ■ Important
 ■ Very Important



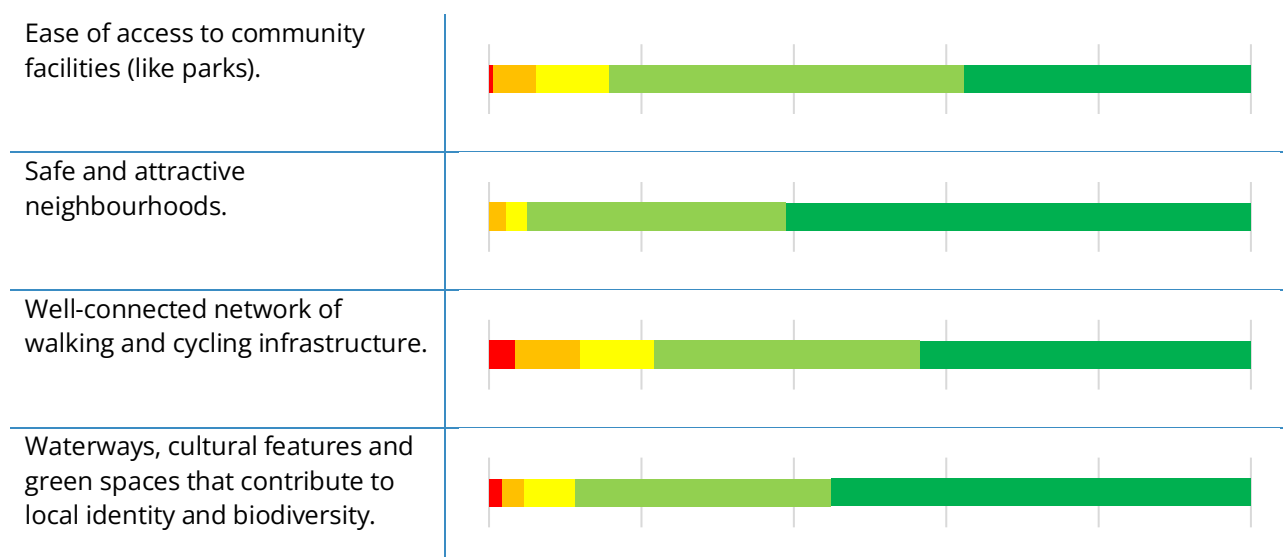


Figure 12: Importance of different growth qualities

Respondents were asked to rate the importance of various qualities in shaping future growth in Kerikeri-Waipapa. Below are the key findings:

- A vibrant and economically successful town centre:
 - 48% of respondents considered this "Very Important," while another 35% found it "Important," reflecting strong community prioritisation.
- Access to public transport services:
 - While 36% rated it as "Important," 22% found it "Very Important," indicating a moderate but notable level of support.
- Ease of access to employment:
 - 40% rated it as "Important," and 29% deemed it "Very Important," showing significant value placed on supporting job accessibility.
- Ease of access to community facilities (like parks):
 - 44% rated this as "Important," and 36% as "Very Important," demonstrating the community's interest in maintaining access to recreational spaces.
- Safe and attractive neighbourhoods:
 - This was the highest-ranked quality, with 58% marking it as "Very Important" and 32% as "Important," underscoring the importance of community safety and liveability.
- Well-connected network of walking and cycling infrastructure:
 - A total of 41% rated this as "Very Important," while 33% marked it as "Important," highlighting increasing interest in active transport options.
- Waterways, cultural features, and green spaces contributing to local identity and wellbeing:
 - 52% of respondents rated this as "Very Important," while 32% marked it as "Important," demonstrating strong support for preserving natural and cultural assets.

All principles were considered important by respondents, with the majority receiving ratings of "Important" or "Very Important." Safe and attractive neighbourhoods emerged as the highest priority, alongside a vibrant town centre and the preservation of cultural and natural features. This broad support underscores the community's shared values in guiding sustainable growth.

3.3.4 We know that more housing is required as we grow. Please indicate how important each of the following housing priorities is to you.

Key:

■ Not Important
 ■ Somewhat Important
 ■ Neutral
 ■ Important
 ■ Very Important

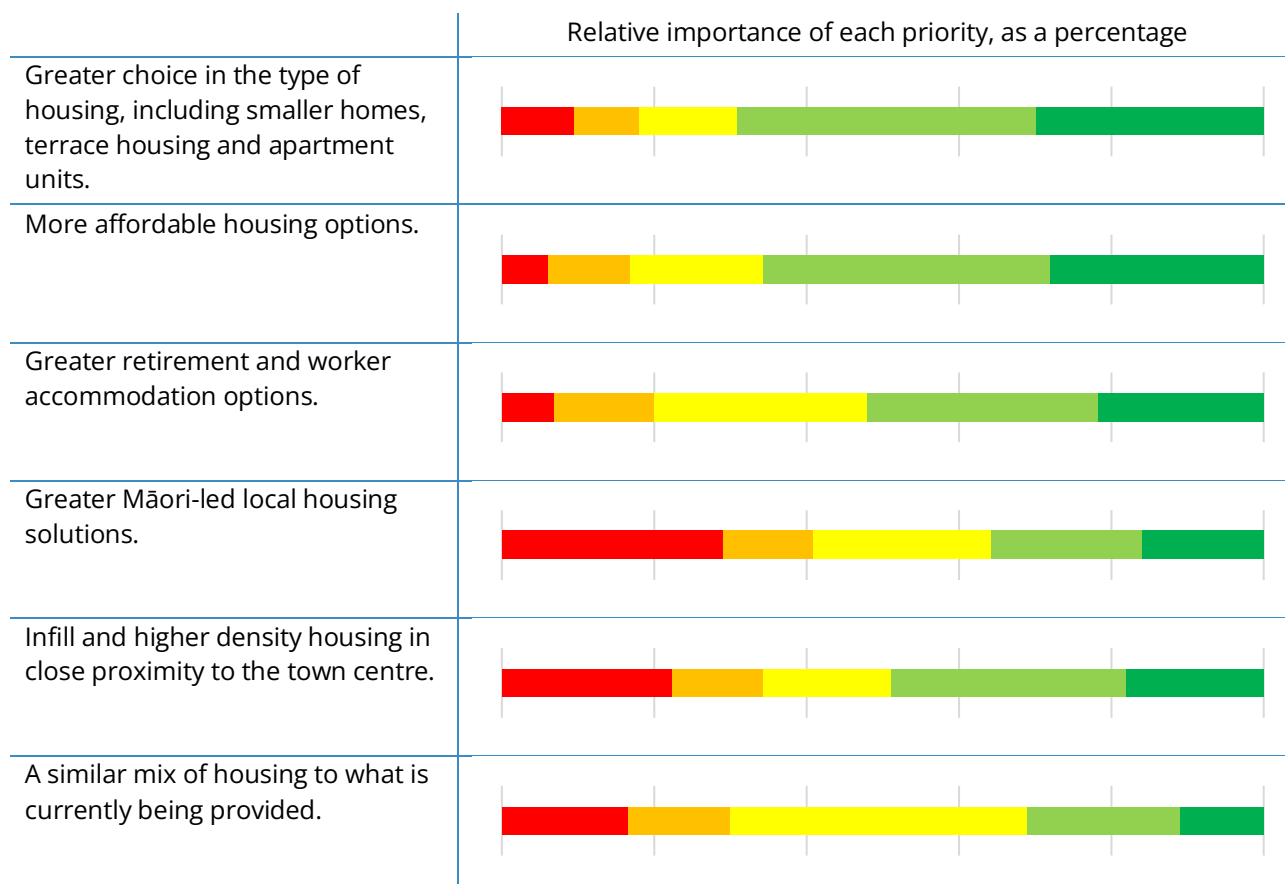


Figure 13: Housing type preferences

Here is a breakdown of the housing priorities as indicated by respondents:

- Greater choice in the type of housing, including smaller homes, terrace housing, and apartments
 - The majority of respondents (66%) rated this as either "Important" or "Very Important," reflecting strong support for housing variety.
- More affordable housing options
 - A combined 63% of respondents prioritised affordability as "Important" or "Very Important," showing a clear need for more accessible housing.
- Greater retirement and worker accommodation options
 - Responses were more balanced, with 49% indicating it as "Important" or "Very Important," while a notable portion (26%) remained neutral.
- Greater Māori-led local housing solutions
 - Responses were mixed, with 27% marking it as "Not Important," while 34% rated it as "Important" or "Very Important," revealing diverse perspectives on this priority.

- Infill and higher-density housing in close proximity to the town centre
 - A significant 47% of respondents rated this as "Important" or "Very Important," though 33% rated it as "Neutral" or "Not Important," highlighting a split opinion on urban densification.
- A similar mix of housing to what is currently being provided
 - Neutrality dominated with 36% choosing this option, while only 29% rated it as "Important" or "Very Important," indicating a preference for change rather than the status quo.

The survey results underscore the importance of diverse and affordable housing options as key considerations for future growth planning. These findings suggest the community values a range of housing types and price points to support inclusivity and meet the needs of different groups.

3.3.5 Think about your aspirations/vision for Kerikeri. What does it look and feel like in the future?

This word cloud represents the responses to this question, with larger words indicating more frequent usage in the responses.



Figure 14: Aspirations for Kerikeri

The responses to the question “Think about your aspirations/vision for Kerikeri. What does it look and feel like in the future?” reveal a strong sense of community and a shared desire to maintain Kerikeri’s unique charm while planning for sustainable and inclusive growth. Key aspirations and themes identified include:

Retaining the Small-Town Feel

- A significant number of respondents expressed a desire to preserve Kerikeri’s small-town character, horticultural heritage, and historical identity. Many emphasised the importance of maintaining the village-like atmosphere that makes Kerikeri distinct, while carefully managing growth to avoid becoming overly urbanised or losing its unique charm.

Enhancing Infrastructure and Services

Improving infrastructure was a common aspiration, with recurring themes of support shown for:

- Additional road connections to alleviate traffic congestion, including better links between Kerikeri and Waipapa.
- Enhanced public transport options and a stronger focus on active transport, such as walking and cycling.
- The need for improved healthcare services, particularly the establishment of a hospital.

Sustainable and Inclusive Development

- Respondents expressed support for sustainable development that balances growth with environmental preservation and inclusivity.
- Green spaces, parks, and native biodiversity protection were highlighted as priorities.
- Housing options that cater to a diverse population, including affordable housing, retirement living, and Māori-led housing solutions, were seen as essential to meeting future needs.
- A focus on compact urban design, with walkable communities and reduced car dependency, was frequently mentioned.

A Vibrant and Pedestrian-Friendly Town Centre

Many envisioned a vibrant and dynamic town centre with:

- Pedestrian-only zones or reduced traffic to enhance the experience of walking, shopping, and dining.
- A mix of boutique retail, cafes, art galleries, and entertainment options to attract both locals and visitors.
- Regular community events and markets to foster a sense of connection and belonging.

Environmental and Cultural Preservation

- Respondents placed a high value on preserving Kerikeri's natural and cultural assets.
- Protection and enhancement of rivers, coastal areas, and native biodiversity were recurring themes.
- There was a strong desire to integrate Māori culture and history into Kerikeri's identity and future planning, creating a bicultural and inclusive town.

Supporting Youth and Community

- Creating spaces and opportunities for youth and families was a priority.
- Respondents called for facilities and activities catering to all ages, including sports facilities, cultural hubs, and gathering spaces.
- A focus on keeping young people in the area through educational opportunities, affordable housing, and job creation was noted as critical.

Economic Growth and Job Opportunities

- Kerikeri's role as an economic and cultural hub was a key aspiration.
- Respondents envisioned attracting diverse businesses, creating jobs, and fostering local entrepreneurship.
- Developing as a regional tourism and cultural destination within the Bay of Islands was frequently mentioned, with an emphasis on showcasing Kerikeri's unique identity.

Traffic and Transport Solutions

- Traffic management and improved transport options were a common theme.
- Respondents supported bypass roads to reduce congestion in the town centre.
- Enhanced cycling and walking networks were seen as essential for improving connectivity and supporting active transport.

The feedback underscores a clear aspiration for Kerikeri to grow in a way that preserves its unique identity while embracing sustainable and inclusive development. The vision includes a vibrant, walkable town centre, improved infrastructure and services, and opportunities for all members of the community to thrive. Balancing growth with environmental and cultural preservation will be key to achieving this shared vision for the future.

3.3.6 Think about your aspirations/vision for Waipapa. What does it look and feel like in the future?

This word cloud represents the responses to this question, with larger words indicating more frequent usage in the responses.



Figure 15: Aspirations for Waipapa

The responses provided for Waipapa's vision reflect a distinct set of priorities centred around its role as a growing hub for commercial, industrial, and residential development. Key themes identified include:

Commercial and retail development

- Respondents highlighted the need for Waipapa to become a central hub for large-format retail, supermarkets (e.g., Pak'n Save), and industrial activities, catering to both local residents and regional needs.
- They envision Waipapa as a "one-stop shop" destination, with improved infrastructure to support businesses and accessibility for customers.

Affordable and diverse housing options

- Many see Waipapa as a prime location for affordable housing, supporting families, workers, and first-home buyers.
- Suggestions include mixed-use developments with housing near commercial and industrial areas, ensuring accessibility and housing diversity.

Connectivity and infrastructure

- There is strong support for better connectivity between Waipapa and Kerikeri, including new roads, improved public transport, and walking/cycling networks.
- Specific suggestions include a bypass road to reduce congestion, a bus hub, and enhanced pedestrian-friendly infrastructure.

Community and recreational facilities

- Respondents aspire for Waipapa to include green spaces, parks, sports complexes, and other family-friendly facilities.
- These amenities would support a vibrant community and encourage social interaction and recreation.

Environmental and flood resilience

- While industrial and residential growth is supported, respondents emphasised the importance of planning for flood resilience, protecting rivers, and integrating green spaces into developments to ensure sustainability.

Distinct identity

- Many respondents value Waipapa's identity as a commercial and industrial centre distinct from Kerikeri, while recognising the potential for integration through improved connections. Waipapa is seen as having the space and potential to grow into a well-planned, self-sufficient town.

In summary, Waipapa is envisioned as a vibrant, connected, and sustainable hub for commerce, industry, and affordable housing, with a focus on community facilities and environmental protection. Respondents see it complementing Kerikeri's role while retaining its unique identity.

3.4 Section 4: Demographic information

Note: this section was optional. 134 out of 187 respondents completed this section (approximately 72%).

3.4.1 Which area best describes where you live?

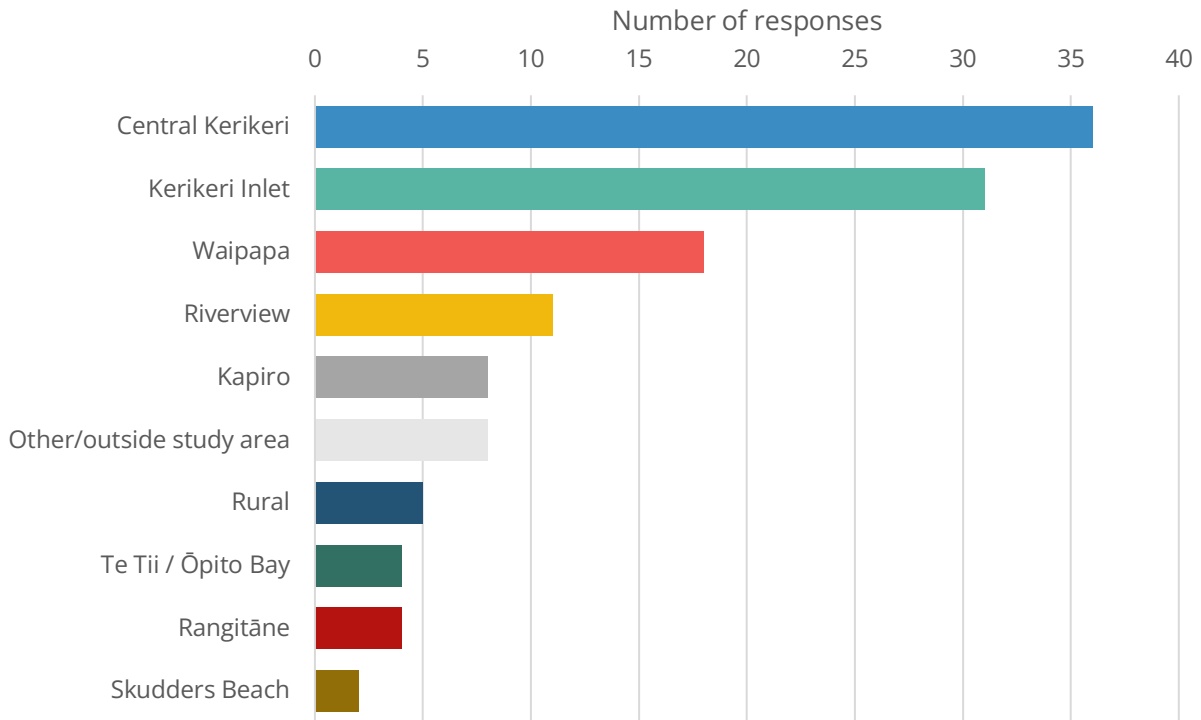


Figure 16: Locations of survey respondents

3.4.2 Which age bracket do you belong to?

People of all ages were represented in survey responses. More than half of responses came from people over the age of 60, while about 5% came from people under 33.

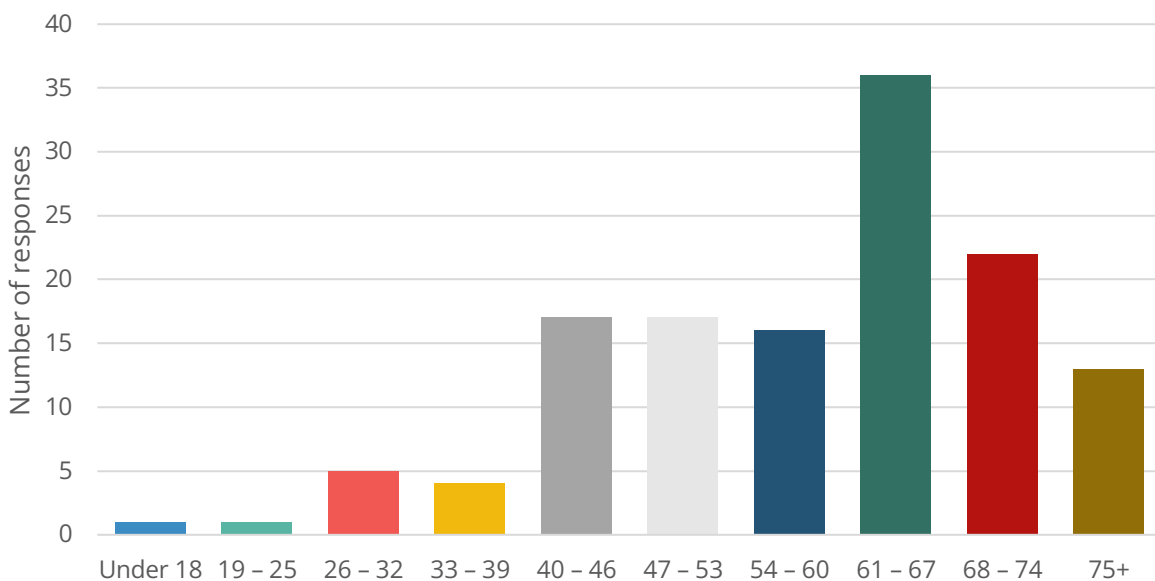


Figure 17: Ages of survey respondents

3.4.3 Which ethnic group do you belong to?

Most responses (85%) came from people who identified as Pākehā/NZ European. Approximately 16% came from people identifying as Māori, and 8% from other ethnicities

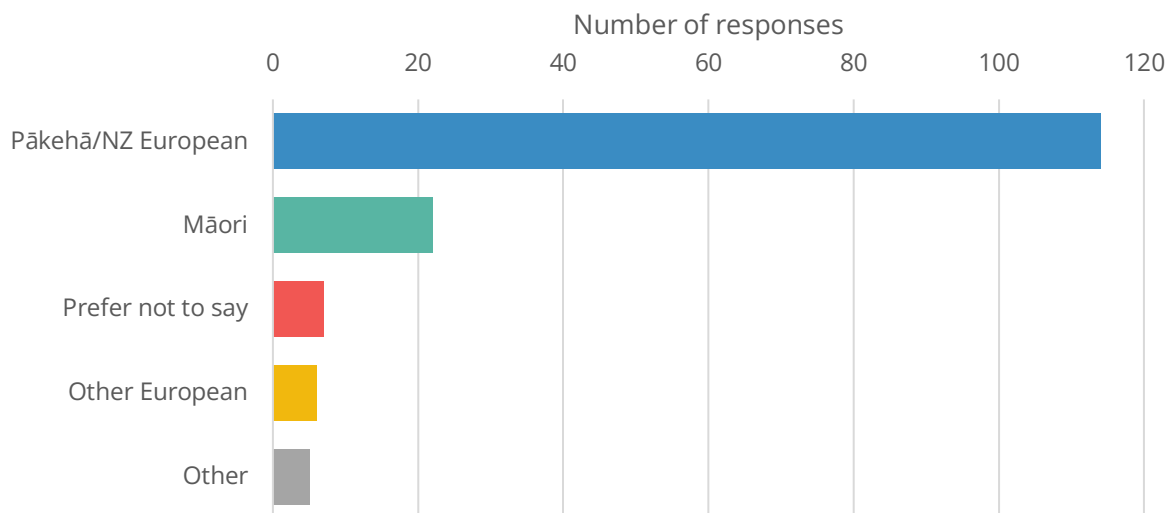


Figure 18: Ethnic backgrounds of survey respondents

4 Rangatahi engagement

Building on earlier engagement with rangatahi during the emerging themes consultation, the Council partnered with Healthy Families Far North once more to empower rangatahi to design and lead an engagement exercise aimed at capturing the youth perspective.

The Council supported Healthy Families Far North through the following activities:

- Brainstorming Session: Worked with Healthy Families to simplify and reframe the scenarios in a way that resonated with young people.
- Interactive Surveys: Facilitated youth-led surveys at the Kerikeri Domain on Monday, 25 November, and Wednesday, 27 November.

Interactive and Youth-Centred Approach

The engagement exercise focused on making participation interactive and relatable. A total of 95 rangatahi participated in this engagement. To simplify the process, scenarios were condensed into three broad categories:

- Grow Kerikeri
- Grow Waipapa
- Connect Kerikeri and Waipapa and grow them together

Rangatahi were invited to Vote for their preferred option, explain their choice ('why'), and provide constructive feedback ('but').

This hands-on approach encouraged meaningful input from rangatahi and helped capture their aspirations for the future. The following section summarises their feedback and provides insight into the vision of future generations for their community.

Option Ranking by Votes

The following graph shows the total votes received for each option:

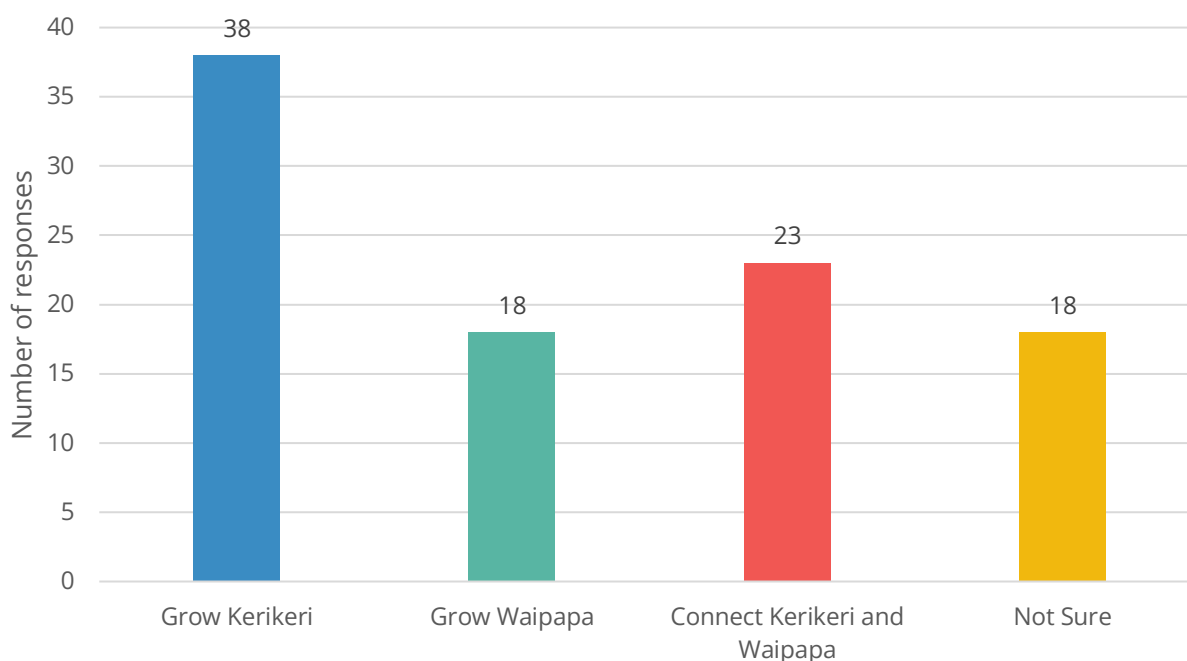


Figure 19: Growth options preferred by rangatahi

"Why" Themes:

1. **More Opportunities:** Many responses included references to creating "more" opportunities, whether for activities, shopping, or services (e.g., "more shops," "more places to hang out").
2. **Kerikeri as a Hub:** Rangatahi frequently mentioned Kerikeri as a focal point, with aspirations for expansion and added amenities (e.g., "Kerikeri is really small," "need JD Sports").
3. **Connectivity:** Responses often referenced the importance of connecting Kerikeri and Waipapa, highlighting better accessibility and integration (e.g., "connect both towns").

"But" Themes:

1. **Potential Challenges:** Some participants highlighted concerns about overdevelopment and maintaining the town's character (e.g., "might lose the small-town feel").
2. **Equity of Growth:** There were concerns about balancing development between Kerikeri and Waipapa to avoid disparities (e.g., "Waipapa might miss out").
3. **Specific Needs:** Comments also pointed to specific desires, such as access to retail stores like KFC or Kmart.

Summary

Option A - Grow Kerikeri received the highest number of votes, indicating a strong preference among rangatahi for focusing development in Kerikeri. However, there was also significant interest in Option C, highlighting the importance of connectivity between Kerikeri and Waipapa.

Rangatahi's feedback emphasises the need for more opportunities and amenities, enhanced integration between towns, and balanced growth. These insights provide a valuable foundation for incorporating youth aspirations into the spatial plan while addressing concerns about overdevelopment and equitable growth.

5 Have your say interactive map

The analysis of responses to the proposed scenarios revealed distinct preferences, concerns, and suggestions from participants. Below are the key findings for each scenario:

Scenario A

- Likes: 8 responses. Participants appreciated features like quality subdivisions and a centralised industrial location (in Waipapa).
- Dislikes: 5 responses. Concerns were raised about flood-prone zones and preserving green spaces.
- Suggestions: 16 responses. Ideas included creating community spaces, infrastructure for physical activities, and better transport solutions.

Scenario B

- Likes: 10 responses. Positive feedback highlighted the alignment of urban growth with infrastructure capacity.
- Dislikes: 11 responses. Issues included environmental concerns and inadequate infrastructure for the proposed growth.
- Suggestions: 2 responses. Participants suggested alternative road systems and additional public amenities.

Scenario C

- Likes: 6 responses. Participants supported the concept of expanding residential areas with careful planning.
- Dislikes: 17 responses. Concerns included the risk of overdevelopment and strain on Waipapa Road.
- Suggestions: 2 responses. Ideas ranged from increasing development to not encouraging development due to many new developments being established there with on-site water and wastewater servicing.

Scenario D

- Likes: 28 responses: Participants supported the proximity of this scenario to the existing Kerikeri Town, utilising existing infrastructure and lower cost to service.
- Dislikes: 7 responses: Participants were mainly concerned about additional traffic on Kerikeri Road and topography of this area.
- Suggestions: No responses.

Scenario E

- Likes: 8 responses. Participants supported growth in this area due to it being logical and to take the strain away from Kerikeri.
- Dislikes: 13 responses. Most of the concerns related to flooding, having housing near industrial areas, limited infrastructure in Waipapa and future growth taking up productive land.
- Suggestions: 9 responses. Suggestions included more parks, more commercial development, improved infrastructure and affordable housing.

Scenario F

- Likes: 14 responses. Positive aspects included the integration of mixed-use development, open spaces and provision of new infrastructure by a developer.
- Dislikes: 10 responses. Concerns centered mainly around flooding, creating a disconnected centre, costly infrastructure and loss of green space.
- Suggestions: 5 responses. Suggestions included more roads, walking and cycling infrastructure and flood mitigation.

6 Social Media

Council used social media to drive engagement and spread awareness of Te Pātukurea and the consultation period.

In total, 8 posts about Te Pātukurea were published on Facebook (5 posts), Instagram (2 posts), and LinkedIn (1 post) during the consultation period, including a video presented by representatives of Council and the Hapū Rōpū to remind people to have their say within the deadline. A total of 149 reacts and 208 text responses to these posts were recorded.

Key Themes

1. Infrastructure Prioritisation

- Calls to focus on basics such as roading, water, sewage, and waste management before expanding growth areas.
- Concerns about existing infrastructure being inadequate to handle further development (e.g., wastewater plant, Landing Road bridge).
- Frustration about council spending on "non-essential" projects like bike tracks and art while neglecting core infrastructure needs.

2. Balanced Growth

- Opinions are divided between focusing growth in Kerikeri-Waipapa and spreading investment across other Far North towns like Kaikohe, Kaitaia, and Hokianga.
- Some suggest Kerikeri is already overdeveloped and propose focusing on other underdeveloped areas.

3. Zoning and Urban Design

- Suggestions to increase urban density in Kerikeri by allowing multi-storey buildings with mixed-use developments to minimise urban sprawl.
- Concerns about subdivisions on horticultural or culturally significant land.
- Encouragement for controlled, "natural" growth with greenbelts and landscaping.

4. Environmental and Cultural Sensitivity

- Emphasis on respecting Te Tiriti o Waitangi and Māori land rights in future developments.
- Calls to preserve biodiversity, ensure green spaces, and avoid harmful impacts on wildlife (e.g., kiwi habitat).
- Interest in steady-state or environmentally sustainable growth models.

5. Pet Ownership in Subdivisions

- Strong opposition to bans on pets in new subdivisions, citing benefits of pet ownership for community and individual well-being.
- Calls for designated fenced dog parks and better planning for pet-friendly spaces.

6. Community Amenities

- Requests for more community-focused facilities such as pools, supermarkets, and sports grounds, particularly in Waipapa and Kaikohe.

- Concerns about equitable access to health services, dental care, and after-hours medical facilities.

7. Council Engagement and Decision-Making

- Frustration with perceived lack of genuine community consultation and transparency in decision-making.
- Cynicism about whether feedback will influence outcomes.

8. Housing and Development Concerns

- Worries about unchecked development leading to traffic congestion and loss of community character.
- Calls for affordable housing for locals, with stricter rules on foreign ownership and beachfront developments.
- Advocacy for development contributions to fund infrastructure improvements.

7 In-person sessions

Five in-person drop-in sessions were held during the consultation period:

- 07 November at Proctor Library Kerikeri
- 09 November at Waimate North Show
- 13 November at Bunnings Waipapa
- 21 November evening session at Ngāti Rēhia offices Kerikeri
- 23 November at Baysport Pavilion on Harmony Drive Waipapa

These events provided an opportunity to drive awareness and engagement and to answer questions. Each session included large printouts of each growth scenario and other essential information. Each session was hosted by at least one member of the Te Pātukurea planning team to answer questions directly and provide any assistance in helping people provide feedback. Several elected members also attended some of these events.

People were able to have their say directly at these events, either through the survey or by adding post-it notes to the boards. People were also able to “tick” post-its which they agreed with. A total of 88 post-its were recorded across these five sessions.

A summary of these responses is provided below:

- 24 responses contained themes supportive of one or more scenarios/initiatives
- 18 responses indicated opposition to particular scenarios or specific initiatives
- 6 responses were mixed in support and opposition
- 38 responses included a new suggestion or question

Where responses were linked to a specific scenario, their support or opposition is shown below.

Table 2: Tone of responses to each scenario as recorded at in-person events

| Scenario | Support | Mixed/unclear | Opposed | Net support |
|----------|---------|---------------|---------|-------------|
| A | 0 | 6 | 1 | -1 |
| B | 5 | 13 | 2 | 3 |
| C | 7 | 8 | 7 | 0 |
| D | 5 | 6 | 6 | -1 |
| E | 5 | 17 | 4 | 1 |
| F | 1 | 8 | 8 | -7 |

Key themes included concerns about pressure on the transport and three waters networks and about effects on the environment and productive farmland. There was general support for avoiding development in flood-hazard areas and for growing Waipapa and improving its amenity.

There was mixed support for intensification, specifically within Kerikeri; much of the concern related to infrastructure, however several people wanted to see controlled changes within Kerikeri on character grounds. On a related note, urban design matters were raised multiple times – the provision of parks, cultural facilities, and well-maintained streets with more retail and commercial options are important to many people.

In general, support was spread across the different scenarios. People saw the benefits of the potential connections offered by scenarios B, C, and F, but also saw benefits in focussing growth around the existing centres, as offered by scenarios D and E. Many people considered scenarios B and C together or suggested they could be implemented as a hybrid. Aside from the status-quo option, scenario F saw the least support, while there were also several responses suggesting widespread upzoning, or an amalgamation of all options.

8 Other submissions

In addition to the feedback collected through the primary engagement tool, the survey, several individuals, government agencies and stakeholder groups submitted written responses as part of the consultation process. They provide valuable insights and perspectives that complement the survey findings. This section acknowledges these submissions and summarises the key themes and recommendations put forward, ensuring that all contributions are recognised and considered in shaping the future of Kerikeri-Waipapa.

8.1 Central Government Agencies

These submissions reflect central government agencies' shared focus on aligning growth with infrastructure planning, improving housing accessibility, and ensuring financial and environmental sustainability. Their feedback will inform the refinement of the Spatial Plan to address specific concerns and priorities.

Ministry of Housing and Urban Development (MHUD)

Support for Spatial Plan Process: Recognised the collaborative effort in developing the growth scenarios and appreciated the integration of housing and business needs.

Key Feedback:

- Although not technically required, acknowledged that the methodology and overall approach used to develop Te Pātukurea closely align with the National Policy Statement on Urban Development 2020.
- Consider how each scenario aligns with the "growth paying for growth" principle, central to the Government's 'Going for Housing Growth' agenda. Currently, infrastructure is funded through rates, or ad-hoc development agreements, and there are no development contributions in place.
- Supported compact urban growth and inclusion of mixed housing typologies to address housing demand.
- Recommended stronger connections between infrastructure planning and housing outcomes to ensure liveability.
- Highlighted the role of government agencies in supporting infrastructure investment through partnerships.
- Scenarios B and C promote a more linear urban form along Waipapa Road, which has access benefits. However, market demand is likely to favour large-lot rural or rural-residential subdivisions, which may not align well with optimal housing typologies or efficient infrastructure investment.
- Scenario D, and to a lesser extent Scenario E, offer the most benefits from a 'compact city' perspective by focusing growth in areas with fewer constraints and close proximity to services, schools, and the town centre.
- Scenario F (Kiwi Fresh Orange Co land) faces resilience and infrastructure challenges but, as a single large landholding, provides a strong opportunity for achieving standard residential densities and a comprehensively planned outcome, potentially through a structure plan.

Ministry of Education (MOE)

Interest in Growth Forecasts: Concerned with the impact of the predicted population growth (4,690 new households) on the Kerikeri school network, which is already under pressure.

Key Feedback:

- Supportive of 55-60% of growth within existing urban boundaries as this will help to optimise existing infrastructure.
- Supportive of growth being directed away from areas that have significant land and natural hazards constraints as they do not want educational infrastructure in areas which may be at future risk.
- Supportive of growth in Waipapa (Scenarios B, C, E) but flagged the lack of existing school infrastructure in the area.
- Noted that Scenario D (Kerikeri South Focused Expansion) poses challenges due to private land covenants potentially hindering intensification.
- Suggested incorporating detailed analyses of growth staging and infrastructure planning into the Spatial Plan to assist with school network planning.
- Advocated for safe, active transport options for schoolchildren in urban and greenfield developments.
- Urged consideration of the implications of smaller housing typologies on school enrolment growth and demographic shifts.

Waka Kotahi NZ Transport Agency (NZTA)

Support for Spatial Plan and Methodology: Praised the robust and collaborative approach, aligning with national transport frameworks and objectives.

Key Feedback:

- Supportive of the objectives of Te Pātukurea, but suggested a stronger reference to affordability of infrastructure needed to enable each growth scenario.
- Emphasised integrated land use and transport planning, stressing affordability and prioritising active transport networks.
- Highlighted concerns over assumptions in transport assessments regarding funding for State Highway upgrades, clarifying that these are typically developer-funded.
- Did not indicate a preference for a scenario but provided feedback to help with evaluating the scenarios. This included strengths of Scenarios D and E in connectivity but flagged potential cost and accessibility challenges for Scenarios B and F.
- Incorporate detailed housing and business capacity analyses for each growth scenario.
- Clarify alignment with District Plan Review outcomes to mitigate risks of unanticipated land use changes.
- Strengthen funding clarity, particularly for major transport investments.

Kāinga Ora – Homes and Communities

Kāinga Ora – Homes and Communities provided feedback on the spatial plan's growth scenarios, emphasizing its statutory objectives and the need to support diverse, affordable housing in Kerikeri and Waipapa. The submission highlights steady population growth and its impact on housing demand.

Key Feedback Points

- Supportive of the objectives and principles of Te Pātukurea as a foundation for refining growth scenarios.

- Suggested a temporal analysis to stage growth and link development with infrastructure provisions.
- Requested a scoring of scenarios against the plan's objectives and principles.
- Suggested evaluation of scenarios relative to the baseline Option A.
- Recommended considering a hybrid growth scenario combining elements of Kerikeri South and Waipapa nodes.
- Stressed the importance of infrastructure improvements in existing urban areas.
- Suggested enhancing accessibility and urban form outcomes to support intensification.
- Called for a focus on lot size diversity, building heights, and environmental standards.
- Highlighted a funding gap for proposed growth and urges the Council to explore funding tools.

8.2 Utility Providers

Spark New Zealand

Key feedback:

- Supportive of spatial planning and recognises the Kerikeri-Waipapa Spatial Plan as an essential framework for future development.
- Neutral on specific scenarios but advocates for intensification over greenfield development, except where greenfield development addresses climate change impacts.
- Emphasised the critical role of telecommunications as infrastructure for economic development, social wellbeing, and climate response.
- Highlighted the dependency of telecommunications on resilient electricity networks, advocating for integration of these considerations in growth scenarios.
- Ensure resilience of electricity and communication networks is addressed in the scenarios.
- Facilitate early conversations between the community, developers, and network operators to plan for critical infrastructure.
- Consider funding opportunities for private infrastructure to support early expansion of telecommunication networks in developing areas.
- Encourage creativity and forward-thinking urban typologies to anticipate future community needs.
- District Plan rules and current regulatory frameworks complicate the construction of new wireless facilities.
- Greenfield developments lack proactive design for telecommunications infrastructure, often leading to suboptimal solutions like roadside cell-sites.

8.3 Development Community

Hayson Holdings Ltd (Submission via Reyburn and Bryant)

- Hayson Holdings supports Scenario D but proposes the following enhancements:
- Extend the growth area along Kerikeri Road toward the SH10 and Wiroa Road intersection.

- Rezone the intersection area for commercial use, incorporating:
 - A cultural/information centre to serve as a gateway to Kerikeri.
 - A transport service hub leveraging the location's position at key transport routes.
- Emphasise the area's access to schools, shops, and healthcare, aligning with infrastructure objectives.
- Highlight the low exposure to natural hazards, reducing risks for new development.
- Justify urban zoning in this area, arguing it offers greater social, economic, and environmental benefits compared to continued sprawl, despite concerns about highly productive land.

T & S Teixeira (Submissions via Bay of Islands Planning)

T & S Teixeira proposes the inclusion of a new Scenario G, a 100-hectare site west and south of Kerikeri, highlighting the following points:

- Adjacent to Rural Living and Rural Residential zones and near key infrastructure such as the wastewater treatment plant.
- Soils are Class 4, avoiding constraints under the National Policy Statement on Highly Productive Land.
- Limited natural hazards, with minor flooding risks compared to other scenarios.
- Free of biodiversity constraints like wetlands and significant heritage or amenity values.
- Proximity to wastewater and water infrastructure ensures cost efficiencies.
- Within a 2km walking distance of Kerikeri Primary School, Kerikeri High School, and local services.
- Potential for over 1,000 residential lots depending on lot size, supporting housing supply without requiring new greenfield infrastructure.

Kiwi Fresh Orange Company Limited Submission (Submission via Wynn Williams)

The Kiwi Fresh Orange Company provided a submission in support of Scenario F highlighting the following:

- Recognised as the optimal scenario for aligning with key objectives of the Kerikeri-Waipapa Spatial Plan, including affordable housing, resilient infrastructure, diverse housing options, accessible transportation, and environmental and cultural preservation.
- Promotes large-scale greenfield development, offering cost-effective housing solutions due to economies of scale and lower raw land costs.

Flood Risk Management:

- A proof-of-concept floodway design is proposed to mitigate flood risks, maximise developable land, and ensure resilience without significant off-site impacts.
- Floodway integrates well with the local catchment, improving flood resilience and enabling safe development.

Infrastructure Advantages:

- Scenario F supports efficient, developer-led infrastructure provision, reducing costs for council and enabling private funding agreements.

- Proposals for improved connectivity between Kerikeri and Waipapa, with multi-modal transport options enhancing the area's resilience and accessibility.

Cultural and Environmental Integration:

- Committed to continuing engagement with Ngāti Rehia to incorporate cultural aspirations into development.
- Proposes integration of green spaces and cultural elements to protect and enhance natural assets like the Kerikeri River and Falls.

Alignment with the Proposed District Plan (PDP):

- Advocates for immediate action under the current PDP to avoid delays associated with future district plan changes.
- Highlights the efficiency of using the PDP process to facilitate development under Scenario F.

Economic and Social Benefits:

- Promotes a range of housing typologies to meet diverse community needs, including affordable options.
- Enhances economic connectivity between Kerikeri and Waipapa, strengthening the local labour market and supporting business growth.

Comparative Analysis:

- Scenario F stands out in providing affordable housing, efficient development, infrastructure cost recovery, and strong economic connectivity between Kerikeri and Waipapa.
- Identified as the scenario with the least reverse sensitivity impacts and best alignment with community and planning goals.

PK Engineering Submission

Support for Waipapa Lake Proposal:

- Advocates for a large-scale infrastructure project centred around the development of a Waipapa Lake Concept.
- Proposed project integrates flood mitigation, water supply, recreation, and renewable energy generation.

Environmental and Recreational Benefits:

- The lake would serve as a sustainable water storage solution to mitigate the impacts of climate change and improve regional water security.
- Enhanced recreational opportunities, including water sports and walking tracks, would contribute to community well-being.

Economic and Development Potential:

- Promotes Waipapa as a hub for integrated housing, industry, and recreational activities.
- Positions the lake as a catalyst for economic growth, leveraging its multi-functional use for tourism and local development.

Alignment with Scenario F:

- Identified as complementary to the goals of Scenario F, particularly in addressing infrastructure gaps and enabling cohesive growth between Kerikeri and Waipapa.

Key Recommendations:

- Include Waipapa Lake in the Spatial Plan as a core infrastructure project.
- Undertake detailed feasibility studies to assess environmental, social, and economic impacts.

The submission highlights Waipapa Lake as a transformative project with potential to enhance resilience, connectivity, and economic vibrancy in the Kerikeri-Waipapa region.

8.4 Community Groups

Bay of Islands Golf Club

Support for Scenario F:

- Endorses the Kerikeri Northwest Expansion, which directly borders the golf club.
- Believes the development will enhance the golf club as a community asset, improve club facilities and create a walkway/cycleway around the golf course to link with new subdivisions and existing networks.
- Maintain green space for community recreation and adjust the course layout to accommodate roading and development.
- Highlights the club's growing membership and proximity to town, supporting Scenario F as a sustainable, long-term solution.

Our Kerikeri

Support for Scenario F:

- Praises its compact urban footprint, improved connectivity, and environmental stewardship.
- Highlights flood management benefits and multimodal transport options.

Key Recommendations:

- Emphasise early collaboration with stakeholders for infrastructure funding.
- Focus on affordable housing and fostering economic growth.
- Advocates for community-led masterplans for Kerikeri and Waipapa to align with shared goals.

Vision Kerikeri (VKK)

Scenario Preferences:

- Strongly supports Scenario F due to its connectivity, compactness, and environmental sensitivity.
- Mixed views on other scenarios, with concerns noted for Scenarios B, C, D, and E.

Recommendations:

- Promotes integrated planning and infrastructure funding, pedestrian-friendly areas, and greenways.
- Supports higher-density housing near town centres to reduce car dependency.

- Calls for a review of the notified Proposed District Plan zoning to enable strategic development in areas close to the Kerikeri Central Business District.

9 Conclusions from consultation

The consultation process highlighted strong community support for Scenario E (Waipapa Focused Expansion), reflecting Waipapa's role as a commercial and industrial hub. Feedback emphasised priorities such as affordable housing, resilient infrastructure, and preserving the unique identities of both Kerikeri and Waipapa. A recurring theme was the desire to combine elements from multiple scenarios to benefit both areas, underscoring the need for a balanced and integrated approach to growth. While Waipapa was strongly favoured as a focus for future urban growth, the community expressed a clear desire to ensure that Kerikeri is not overlooked. These insights will shape the refinement of the Spatial Plan to align with the community's vision for a sustainable and connected future.