

Far North District Licensing Committee
Practice Note 9
Sale of Single Serves
High Strength, Low Cost
Pursuant to the Sale and Supply of Alcohol Act 2012

Date: 1 May 2023

Section 237 of the Sale and Supply of Alcohol Act 2012 (the Act) outlines the matters that constitutes the "Irresponsible Promotion of Alcohol".

The Committee has become aware that some off-licensed premises are offering single serves of high strength products at extremely low prices. In view of this, the Committee reiterates to Licensees that trading operations must comply with the Act, and most importantly contributing to the object of the Act.

Section 4 of the Act states:

- (1) The object of this Act is that—
 - (a) the sale, supply, and consumption of alcohol should be undertaken safely and responsibly; and
 - (b) the harm caused by the excessive or inappropriate consumption of alcohol should be minimised.
- (2) For the purposes of subsection (1), the harm caused by the excessive or inappropriate consumption of alcohol includes—
 - (a) any crime, damage, death, disease, disorderly behaviour, illness, or injury, directly or indirectly caused, or directly or indirectly contributed to, by the excessive or inappropriate consumption of alcohol; and
 - (b) any harm to society generally or the community, directly or indirectly caused, or directly or indirectly contributed to, by any crime, damage, death, disease, disorderly behaviour, illness, or injury of a kind described in paragraph (a).

Accordingly, the Committee directs that all Licensees familiarise themselves with the requirements of Section 237 of the Act, and their licence conditions, to ensure that alcohol is priced and displayed in a safe and responsible manner.

Packs of mainstream beers and RTDs must not be broken down to be sold as singles.

In appropriate cases, and especially where premises are situated in Alcohol Ban Areas, the following indicative condition may be imposed.

No single sales of beer, RTDs or ciders smaller than 600ml and under \$6.00 per unit is permitted.



Ann Court
Chairperson – Far North DLC A
Far North District Licensing Committee



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